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**Relief for Home Sellers:  
40% Discount on New Video Marketing Package**

*VisitMyLuxuryHome.com Announces Grand Opening Specials*

PHOENIX, AZ (January 29, 2008) – VisitMyLuxuryHome.com today announced a 40% grand opening special for the first 100 homeowners or real estate agents to use their Virtual Open House service. The Virtual Open House enables prospective buyers to receive room-by-room online guided tours of high-end homes in high definition, full motion video with live commentary by professional presenters. Initially available exclusively to home sellers in Arizona, the Virtual Open House is a compelling new way for buyers to quickly visit homes on the most popular real estate websites.

The new service replicates the experience of an on-site tour using a combination of state-of-the-art full-motion video, professional presenters, Web 2.0 navigation and interactivity, conveying a sense of each property in a manner far surpassing traditional photos or slide-shows. The you-are-there feel of the service eliminates hours of travel time and wasted realtor effort, allows buyers to quickly zero in on homes of interest, and showcases homes to their best advantage.

“Our main goal this year is to bring this important new sales tool to as many sellers as we can,” said Tiffany Young, a partner at VisitMyLuxuryHome.com. “This special pricing is designed to introduce people to our services and make the market aware of our capabilities.”

VisitMyLuxuryHome.com’s advanced technology allows realtors to put the Virtual Open House directly on their website so that buyers can view the property without having to navigate to another website. In addition, the Virtual Open House is linked to places that home buyers are already visiting such as the MLS website and Realtor.com.

VisitMyLuxuryHome.com's grand opening special runs through February 2008 and is available on homes that meet the company’s property guidelines. More information is available from Jill Schmidt at (847) 415-9311 or jills@sspr.com

**About VisitMyLuxuryHome.com**

VisitMyLuxuryHome.com puts multimedia Web 2.0 technologies to work helping realtors and home sellers make their listings stand out from the crowd. VMLH specializes in creating Internet video ‘open houses’ in which a prospective buyer is guided through properties by live professional presenters in high quality, full motion video. Utilizing Web 2.0 syndication and navigation technologies, the video is available in some of the

most popular places on the Internet, including the realtor's own website, and can be viewed locally and from far away 24 hours a day. For more information, visit [www.visitmyluxuryhome.com](http://www.visitmyluxuryhome.com) or call (480) 240-9262.

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