

PRESS RELEASE

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## **VisitMyLuxuryHome.com Extends Real Estate Marketing Service with Professional DVD Production Package**

### ***Professionally Guided 'Video Open House' Now Available On DVD***

PHOENIX, AZ (February 12, 2008) — Arizona-based VisitMyLuxuryHome.com today unveiled a new DVD Production Service for real estate professionals. The HomeDVD service allows realtors to supply prospective buyers with DVDs containing room-by-room tours of high-end homes in high definition, full motion video with live commentary by professional presenters. The new service complements the company's Online Open House service, available on major real estate web sites.

The HomeDVD service brings the 'you-are-there' feel of the Online Open House out of the computer screen and into the living room, with state-of-the-art full-motion video and professional presenters conveying a sense of each property in a manner far surpassing traditional photos or slideshows. Adding to the exposure of the Internet, the DVD service eliminates hours of travel time and wasted realtor effort, allows buyers to quickly zero in on homes of interest, and showcases homes to their best advantage.

“It's easy to forget that not all high-end home buyers want to spend hours on the Internet, and not everyone has a high-speed broadband connection,” said Benjamin Freedman, CEO of VisitMyLuxuryHome.com. “By adding DVD service to our existing best-of-breed Internet service, buyers can choose to browse for properties at their computer or in front of their TV set.”

VisitMyLuxuryHome.com's advanced technology allows realtors to deliver the Online Open House on a standard DVD for viewing on any television or computer in addition to maintaining access to the Online Open House on real estate Internet properties such as the MLS website and Realtor.com.

“The Online Open House is a great product, but we don't own a computer,” said Arizona retiree Alma Weiss. “With VisitMyLuxuryHome.com's new DVD production service, we can sit in our living room and watch on our big screen TV. It's the next best thing to being there.”

VisitMyLuxuryHome.com is currently offering introductory discount pricing, and is accepting homes that meet the company's property guidelines. Grand Opening specials

are in effect until the end of February 2008. More information is available from Jill Schmidt at (847) 415-9311 or [jills@sspr.com](mailto:jills@sspr.com)

#### About VisitMyLuxuryHome.com

VisitMyLuxuryHome.com puts multimedia Web 2.0 technologies to work helping realtors and home sellers make their listings stand out from the crowd. VMLH specializes in creating Internet video 'open houses' in which a prospective buyer is guided through properties by live professional presenters in high quality, full motion video. Utilizing Web 2.0 syndication and navigation technologies, the video is available in some of the most popular places on the Internet, including the realtor's own website, and can be viewed locally and from far away 24 hours a day. For more information, visit [www.visitmyluxuryhome.com](http://www.visitmyluxuryhome.com) or call (480) 240-9262.

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