

PRESS RELEASE

For Immediate Release

Press Contact:
Jill Schmidt
(847)415-9311
jills@sspr.com

Arizona's Home Listings to Appear on Apple's iTunes Music Store & Homebuyers' iPods

VisitMyLuxuryHome.com Obtains Apple Approval to Put Video Open Houses on World's Most Popular Podcast Site

PHOENIX, AZ (February 26, 2008) — Arizona-based VisitMyLuxuryHome.com announced today that its Online Open House video service has been approved for inclusion on Apple's iTunes Music Store, enabling buyers and realtors to have narrated video tours of homes for sale in Arizona delivered directly to their computers and Apple iPods. Video delivery is available free of charge from the 'Podcast' category of the iTunes website.

This new service eliminates the need for homeshoppers and realtors to proactively check multiple listing sites and other Web destinations for the latest Online Open House listings. Instead, new video tours will be waiting on the user's computer when the iTunes application is opened as well as on his or her iPod after an iTunes sync.

Each Online Open House showcases a residential property with state-of-the-art full-motion video and professional presenters providing room-by-room narration. This 'you are there' virtual tour conveys a sense of each property unavailable with traditional photos or slideshows.

The ability to view the tours on one's iPod simplifies the process of sharing the information with family, friends or clients, particularly on the go.

"The popularity of Apple iTunes makes it an ideal medium for distributing our Online Open House videos," said Benjamin Freedman, CEO of VisitMyLuxuryHome.com. "It's great exposure for homesellers and realtors who use our service, and it's the fastest way for homebuyers as well as other realtors to stay up-to-date on the latest luxury listings around the valley."

"I take my iPod with me everywhere," said Arizona realtor Tiffany Young. "Now when I'm with homebuyers, I can show them the latest Online Open House without even pulling out my laptop."

VisitMyLuxuryHome.com is currently offering introductory discount pricing and is accepting homes that meet the company's property guidelines. More information is available from Jill Schmidt at (847) 415-9311 or jills@sspr.com

About VisitMyLuxuryHome.com

VisitMyLuxuryHome.com puts multimedia Web 2.0 technologies to work helping realtors and home sellers make their listings stand out from the crowd. VMLH specializes in creating Internet video 'open houses' in which a prospective buyer is guided through properties by live professional presenters in high quality, full motion video. Utilizing Web 2.0 syndication and navigation technologies, the video is available in some of the most popular places on the Internet, including the realtor's own website, and can be viewed locally and from far away 24 hours a day. For more information, visit www.visitmyluxuryhome.com or call (480) 240-9262.

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