

PRESS RELEASE

For Immediate Release

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Online Open House Service Attracts Canadian Buyers to Arizona Marketplace

*Strong Canadian Dollar and High-Definition Video
Team Up to Sell Arizona Properties*

PHOENIX, AZ (April 8, 2008) — The strong Canadian dollar and lower housing prices are attracting ‘North of the Border’ shoppers to Phoenix area homes, according to VisitMyLuxuryHome.com.

The Arizona-based firm that puts professionally guided and narrated open house videos of luxury homes online has seen a dramatic uptick in traffic from Canada in recent weeks, suggesting that Canadian buyers are browsing the Internet for videos of homes they might like to tour when they arrive.

“With the current rate of exchange, my investment dollars go a lot further now than a couple of years ago,” said Patti Hahn, an Alberta-based real estate investor. “Online videos show a property much better than still photos, so that’s where I start my shopping.”

The Online Open House service offers room-by-room tours of prospective homes in high definition, full motion video with live commentary by professional presenters. The service replicates the experience of an on-site tour using a combination of state-of-the-art full-motion video, professional scripting, Web 2.0 navigation and interactivity, conveying a sense of each property in a manner far surpassing traditional photos or slideshows. The ‘you-are-there’ feel of the service eliminates hours of travel time and wasted realtor effort, allows buyers to quickly zero in on homes of interest, and showcases homes to their best advantage.

“The low U.S. dollar makes investment in Arizona real estate very attractive,” said Benjamin Freedman, CEO of VisitMyLuxuryHome.com, “We’re putting Arizona open houses in front of Canadians, Americans, and anyone else with an Internet connection.”

VisitMyLuxuryHome.com’s advanced technology allows realtors to put the Online Open House directly on their website so that buyers can view the property without having to navigate elsewhere. In addition, the company’s videos are linked to the local MLS website and Realtor.com.

More information is available from Jill Schmidt at (847) 415-9311 or jills@sspr.com

About VisitMyLuxuryHome.com

VisitMyLuxuryHome.com puts multimedia Web 2.0 technologies to work helping realtors and home sellers make their listings stand out from the crowd. VMLH specializes in creating Internet video 'open houses' in which a prospective buyer is guided through properties by live professional presenters in high quality, full motion video. Utilizing Web 2.0 syndication and navigation technologies, the video is available in some of the most popular places on the Internet, including the realtor's own website, and can be viewed locally and from far away 24 hours a day. For more information, visit www.visitmyluxuryhome.com or call (480) 240-9262.

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