

PRESS RELEASE

For Immediate Release

Press Contact:  
Jill Schmidt  
(847) 415-9311  
[jills@sspr.com](mailto:jills@sspr.com)

## **Homebuyers Find Solution to \$4/Gallon Gas Prices**

**Touring Online Open Houses at Home with VisitMyLuxuryHome.com  
saves Time, Money, and Gas.**

PHOENIX, AZ (April 22, 2008) — VisitMyLuxuryHome.com has come up with an economical and environmentally friendly solution for Arizona home shoppers who don't want to waste time, money or \$4/gallon gas driving all over the valley: stay home and visit open houses online in high definition full-motion video.

The firm offers professionally filmed, room-by-room tours of luxury Arizona homes over the Internet with live walkthroughs and commentary by professional presenters.

“It just makes sense to preview properties online so that you can narrow down your choices, and our service gives you a better feel for a given house than any of the so-called “virtual tour” services,” said Tiffany Young, a partner at VisitMyLuxuryHome.com. “It's the best way to avoid high gas prices and traffic, not to mention the Arizona heat.”

VisitMyLuxuryHome.com replicates the experience of an on-site tour using a combination of state-of-the-art full-motion video, professional narration, Web 2.0 navigation and interactivity, conveying a sense of each property in a manner far surpassing traditional photos or slideshows. The you-are-there feel of the service eliminates hours of travel time and wasted realtor effort, allows buyers to quickly zero in on homes of interest, and showcases homes to their best advantage.

"I hate to admit it, but I own an SUV. It costs \$90 to fill the tank," said Arizona homebuyer Jackie Berman. "With the amount of browsing I like to do, these online open house videos will probably save me my closing costs."

VisitMyLuxuryHome.com's advanced technology allows realtors to put the Online Open House directly on their website so that buyers can view the property without having to navigate elsewhere. The company's videos are also linked to the local MLS website and Realtor.com.

More information is available from Jill Schmidt at (847) 415-9311 or [jills@sspr.com](mailto:jills@sspr.com)

## About VisitMyLuxuryHome.com

VisitMyLuxuryHome.com puts multimedia Web 2.0 technologies to work helping realtors and home sellers make their listings stand out from the crowd. VMLH specializes in creating Internet video 'open houses' in which a prospective buyer is guided through properties by live professional presenters in high quality, full motion video. Utilizing Web 2.0 syndication and navigation technologies, the video is available in some of the most popular places on the Internet, including the realtor's own website, and can be viewed locally and from far away 24 hours a day. For more information, visit [www.visitmyluxuryhome.com](http://www.visitmyluxuryhome.com) or call (480) 240-9262.