



FACT SHEET

VisitMyLuxuryHome.com (VMLH)

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Company Overview:

Arizona-based VisitMyLuxuryHome.com (VMLH) is a leading videographer and photographer of luxury homes and commercial properties. VMLH's Web 2.0 syndication and navigation technologies provide real estate agents and home sellers with a perspective unavailable with standard pictures or virtual tours. Additionally, VMLH's corporate division helps companies in all industries create top-quality promotional and training videos to grow their businesses. VMLH is headquartered in Gilbert, has a production studio in Mesa and a sales office in Scottsdale.

Online Open House:

Unlike a virtual tour that consists of music playing over panned photos, an "Online Open House" consists of **full-frame, full-motion, high-definition** streaming video. A professional presenter appears in the video and guides viewers through the listing, enabling them to gauge the size, perspective and unique features of each room – making it the next best thing to viewing the home in person. An Online Open House saves prospective homebuyers time, gas and money by allowing them to preview homes they'd like to see in person. At the same time, an Online Open House expands the seller's marketplace to out-of-town buyers and cross-country investors. The videos also save the Realtor time by providing a clean, inviting open house 24-hours-a-day, free from pets, mess and complicated schedules. Every VMLH Online Open House is linked to the MLS, Realtor.com and top video sharing sites (YouTube, Google Video, etc.), in addition to being featured on the VMLH Web site. Clients can also e-mail the videos and easily embed them into their own Web sites. VMLH can optionally provide clients with DVD versions of the video.

Enhanced Lighting Compression Photography:

VMLH is a pioneer in Enhanced Lighting Compression (ELC) photography, a breakthrough in the way properties are represented in print and online. A specially configured camera uses multiple, simultaneous exposures and custom Photoshop software to produce images with unparalleled clarity, definition and sharpness, mimicking the way the human eye sees in real life.

Aerial Photography & Videography:

VMLH is the first videographer in Arizona and among a handful nationwide to offer aerial photography and videography in an unmanned aerial vehicle (UAV) called the DraganFlyer X6. The UAV is quiet, can move in all directions and capture images at lower altitudes that helicopters can't reach, offering unparalleled shots of buildings and landscapes. High-altitude aerial photography and videography from a helicopter is also available for images of large land parcels.

Corporate Division:

VMLH's corporate video division, PrimeImage Media, offers top-quality yet affordable corporate video production to help small and medium-sized businesses with promotional, educational and training needs. PrimeImage Media features an in-house production studio, two mobile production units and utilizes local professional talent.

For more information, testimonials and sample videos, visit www.VisitMyLuxuryHome.com. Details on the corporate division can be found at www.PrimeImageMedia.com.

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